



Dear Trail Supporter:

We can hardly wait for the **8th Annual Ales for Trails Festival** to be held **Friday, September 26, 2008** at The Billings Depot. Every year, community support has allowed BikeNet the opportunity to provide an enjoyable night of music and micros’ while helping raise money for multi-use trail systems. Strong support from our sponsors has allowed us to enhance the quality of life in Billings, and garner some national attention. This year, Billings was named one of “America’s Green Cities” in *Organic Gardening Magazine*. The magazine noted our “ever-expanding Heritage Trail” system as one reason be proud of the Magic City.

Ales for Trails promises once again to be a terrific evening. Whether you’re kicking your heels up to live music, indulging in great food or sampling a full panel of regional microbrews, thousands come to enjoy this sensational Festival simply to support trails. The combination of our trademark “Trail Room” and tasty food selections will surely satisfy any energetic intellectual.

Support for BikeNet can be seen in the continued growth of attendance at this event and in community awareness and popularity of trails. This would not be possible without the sponsors of **Ales for Trails**. Over the years, BikeNet has raised over \$100,000. Leveraged with grants and other funding sources, these proceeds generate anywhere from \$100,000 to \$200,000 in federal funds for trail construction.

Please consider sponsoring this major fund-raiser for trails. Sponsorship opportunities are described below. BikeNet also welcomes contributions and in-kind donations, independent of Ales for Trails – that can be used for trail advocacy.

Designation	Contribution	AFT Recognition
Trail Builder	\$2,000	1. Name & Designation on Posters, Festival Brochure and Acknowledgement in the Billings Gazette 2. Company logo electronically displayed @AFT 3. Fifteen (15) free tickets 4. Door prize attribution
Trail Blazer	\$1,000	1. Name & Designation on Posters, Festival Brochure and Acknowledgement in the Billings Gazette 2. Company logo electronically displayed @AFT 3. Ten (10) free tickets
Trail Booster	\$500	1. Name & Designation in Festival Brochure 2. Company logo electronically displayed @AFT 3. Five (5) free tickets
Trail Benefactor	\$250	1. Name & Designation in Festival Brochure 2. Two (2) free tickets

Please complete the enclosed Sponsor Form and return it with your tax-deductible sponsorship by July 15. Your contribution to **Ales for Trails** is an important step to expanding the Heritage Trail System for present and future generations. If you would like to learn more about the status of trails and BikeNet, we are available at your request to present a “State of the Trails” report to your business or organization. You may also learn more about BikeNet at bikenet.org. Please contact Jenny Moellendorf at 670-7511 or jenny.moellendorf@gmail.com or Kim Prill at 655-8241 or kjetprill@hotmail.com if you have any questions.

Sincerely,

Jenny Moellendorf, Chair

Kim Prill, Co-Chair

Enclosure: Sponsor Form and Return Envelope



**ALES FOR TRAILS 2008
Sponsor Information**

Your Name _____

Business/Organization Name _____

Mailing Address _____

City, State Zip _____

Phone _____ **E-mail Address** _____

Please Indicate your Sponsorship Level:

- Trail Builder \$2000**
- Trail Blazer \$1,000**
- Trail Booster \$500**
- Trail Benefactor \$250**
- Other gift for trails, not in sponsorship of Ales for Trails:
Amount: \$ _____**
- Your idea for trails, share with us here:**

___ **I would like to have my name/logo on printed materials for Ales for Trails**

___ **I do NOT wish to have my name on printed materials**

___ **I would like more information on BikeNet**

Please mail your sponsorship by August 15, 2007, in the enclosed envelope or send to:

**BikeNet
Attn: AFT
P.O. Box 81146
Billings, MT 59108-1146**

Thank you for your support and HAPPY TRAILS!!