



Strategic Planning Questionnaire

BikeNet is growing. Moving forward, we want to ensure that our organization's strategy stays focused and efficient. Please provide your feedback on our proposed **Vision, Mission, & Goals**.

- **Vision:** Establish a vibrant, livable community through active transportation and healthy lifestyles.
- **Mission:** To promote a complete, community-wide trail system.
- **Goals:**
 - Increase the amount and connectivity of trails, pathways, and bike lanes
 - Educate, Promote, and Increase Use
 - Support Trail Maintenance
 - Establish and Maintain BikeNet's Identity
- **Values:** Safety, Health, Efficiency, Good Stewardship

Any Input? [Please write any comments here]

In order to help achieve our vision, mission, and goals, we're going to need actively involved supporters to attend a facilitated action planning session. **Please circle three (3) Action Items below** that you feel would be important for BikeNet to work on, and/or that you would like to help with:

- Ales for Trails
- Partnership with the Billings Chamber/CVB
- Establish a Collaboration with other community organizations (a community foundation of sorts)
- Expanded/Re-organized website
- Clearly defined & executed Membership Strategy
- Develop a Share-the-Road License Plate
- Sell Share-the-Road Gear
- Valet Bike Parking at events
- BikeNet Annual Meeting
- Bicycle Safety Classes
- Trail Trek Partnership
- Outreach Program with local schools
- Prioritize trail projects for BikeNet support
- Welcome and information packet for visitors
- Corporate Partnership & large donor campaign
- Organize "Discover our Community Trails" events
- Grant writing

How would you like to get involved with BikeNet? (**circle one**)

- Not at this time, but keep me in the loop
- I'll consider it - depends on the task or committee
- Totally on board! Call or email me anytime

Name: _____

Email: _____

Phone: _____