



Dear Trail Supporter,

You're invited to join us for the 10th anniversary of Billings' favorite party, Ales for Trails! Each year the event gets more popular, and the overwhelming community support gets us that much closer to completing the Heritage Trail. In fact, over the past nine years, Ales has raised more than \$200,000, allowing BikeNet to contribute to the success of our trail system. Airport and Rimrock Roads, along with Lampman Park and Bannister Drain segments were completed in 2009 – in part through funds raised at Ales for Trails. The Swords Park segment (to be completed by late 2010) and Shiloh underpass are now under construction. We now have approximately 35 miles of the original trail plan available to pedestrians and bicyclists, thanks to your sponsorships and support!

This event is a crucial part of trail building in Billings...and more than that, it is a gathering place for the community to have a great time, sample beer, hear live music, and mingle with bicycling enthusiasts. The camaraderie among people of diverse interests at Ales for Trails is one of the great benefits to living in Billings.

This year's event will be at Dehler Park Sept. 24, 2010, and the larger facility will allow us to include more activities than ever. As we plan this year's event we are planning to offer interactive booths, a slide show on the state of trails, a wine bar and bicycle valet parking.

Please join the fun and support our trails by sponsoring Ales for Trails this year. Sponsorships offer you the opportunity to showcase your business or organization as a contributor to a healthier community while aiding in the continued growth of our pathways. Sponsorship opportunities are described below.

Designation	Contribution	AFT Recognition
Trail Builder	\$ 2,000.00	1. Recognition at the event 2. Name and designation on festival brochure 3. Invitation to Sponsors' Reception prior to event 4. 15 free tickets 5. Door prize attribution
Trail Blazer	\$1,000.00	1. Recognition at the event 2. Name and designation on festival brochure 3. Invitation to Sponsors' Reception prior to event 4. Ten free tickets
Trail Booster	\$500.00	1. Name and designation on festival brochure 2. Five free tickets
Trail Benefactor	\$250.00	1. Name and designation on festival brochure 2. Two free tickets

Please complete the following Sponsor Form and return it with your tax-deductible sponsorship by Sept. 15, 2010. Your contribution to Ales for Trails is an important step to expanding the Heritage Trail System for present and future generations. If you would like to learn more about the status of trails and BikeNet, we are available at your request to present a "State of the Trails" report to your business or organization. You may also learn more about BikeNet at bikenet.org.

Please contact Kristi Drake at 371-5022 or kristidrake@bresnan.net if you have any questions.

As always, BikeNet welcomes contributions and in-kind donations, independent of Ales for Trails– that can be used for trail advocacy.

Sincerely,

Kristi Drake
Ales for Trails Event Coordinator

Ales for Trails 2010 Sponsor Information

Your name: _____

Business/organization name: _____

Phone #: _____ Email: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Please indicate your sponsorship level:

Trail Builder– \$2,000

Trail Blazer– \$1,000

Trail Booster– \$500

Trail Benefactor– \$250

Other gift for trails, not in sponsorship of Ales for Trails: Amount– \$ _____

Your idea for trails, please share with us here: _____

I am interested in having my business/organization manage an interactive game at the event

I would like to have my name/logo on printed materials for Ales for Trails

I do NOT wish to have my name on printed materials

I would like more information on BikeNet

Please mail your sponsorship by September 15 to:

BikeNet – Attn: AFT

P.O. Box 81146

Billings, MT 59108-1146

Thank you for your support and Happy Trails!