



Dear Trail Supporter,

Please join us in the *Celebration of Trails* at our **9th Annual Ales for Trails event to be held Friday, September 25, 2009** at the Billings Depot. The community of Billings has a lot to celebrate this year as support for trails continues to grow. This past year the City of Billings received the bronze level for the Bicycle Friendly Community Award from the League of American Bicyclists. Even though this is the first level of recognition and we still have lots of room for improvement, it shows we are moving in the right direction.

Ales for Trails guarantees to again be an exciting event as each year more and more people participate in the celebration to show their support for trails. Whether you come to groove to the lively music, socialize, munch on some fantastic food, or sample the full panel of regional microbrews, you'll join thousands of others in this unique Billings event.

This wonderful celebration would not be possible without the support from our fantastic sponsors. Every year, BikeNet has seen a continued growth in trail advocacy and awareness for trail systems in our community. This has allowed BikeNet to provide matching dollars for several trail projects that have already been completed such as; Descro Park and the Big Ditch Trail. Currently, two more sections of trail are being constructed, one through Lampman Park and the other linking across the south of King, which BikeNet is helping to provide the match. Several other trail projects in the near future will also benefit from your support.

Please be a part of the celebration this year by becoming an **Ales for Trails** sponsor. Sponsorships offer the opportunity to showcase your business or organization as a contributor to a healthier community, while aiding in the continued growth of our pedestrian pathways. BikeNet also welcomes contributions and in-kind donations, independent of Ales for Trails- that can be used for trail advocacy.

Designation	Contribution	AFT Recognition
Trail Builder	\$2,000	1. Recognition at event 2. Name and Designation in Festival Brochure 3. Invite to Sponsors reception prior to event 4. Fifteen (15) free tickets 5. Door prize attribution
Trail Blazer	\$1,000	1. Recognition at event 2. Name and Designation in Festival Brochure 3. Invite to Sponsors Reception prior to event 4. Ten (10) free tickets
Trail Booster	\$500	1. Name and Designation in Festival Brochure 2. Five (5) free tickets
Trail Benefactor	\$250	1. Name and Designation in Festival Brochure 2. Two (2) free tickets

Please complete the enclosed Sponsor Form and return it with your tax-deductible sponsorship **by August 31st**. Your contribution to **Ales for Trails** is an important step to expanding the Heritage Trail System for



present and future generations. If you would like to learn more about the status of trails and BikeNet, we are available at your request to present a "State of the Trails" report to your business or organization. You may also learn more about BikeNet at bikenet.org. Please contact Jenny Moellendorf at 670-7511 or jenny.moellendorf@gmail.com or **Paul Chinberg at 670-1935 or paulchin@famserv.com if you have any questions.**

Sincerely,

Jenny Moellendorf, Co-Chair

Paul Chinberg, Co-Chair

Jenny Moellendorf

Paul Chinberg

Enclosure: Sponsor Form and Return Envelope

**ALES FOR TRAILS 2009
Sponsor Information**

Your Name: _____

Business/Organization Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **E-mail Address** _____

Please Indicate your Sponsorship Level:

Trail Builder \$2000

Trail Blazer \$1,000

Trail Booster \$500

Trail Benefactor \$250

Other gift for trails, not in sponsorship of Ales for Trails:

Amount: \$

Your idea for trails, share with us here: _____

I would like to have my name/logo on printed materials for Ales for Trails

I do NOT wish to have my name on printed materials

I would like more information on BikeNet

Please mail your sponsorship by July 17th, 2009 in the enclosed envelope or send to:

BikeNet

Attn: AFT

P.O. Box 81146

Billings, MT 59108-1146

Thank you for your support and HAPPY TRAILS!!